



THE FLORIDA STATE UNIVERSITY COLLEGE OF BUSINESS

FAST FACTS

Our Vision: To be a preeminent College of Business in the areas of teaching, research and service.

Our Mission: To provide high quality, innovative instruction that prepares, challenges, and inspires students to shape the future of business; to be an international thought leader by producing high quality scholarly research and publishing in top tier journals; to establish and foster relationships with our alumni, the business community and our other stakeholders; to help the university fulfill its mission and achieve its vision.

Our Core Values:

- We Choose Integrity
- We Choose Innovation
- We Choose Leadership
- We Choose Respect
- We Choose Excellence

History: The Florida State University College of Business was founded in 1950. Although one of the youngest business schools in the nation, it is one of the ten largest in the U.S.

Location: The College of Business at Florida State University is located in Tallahassee, Florida, the state capital. Designated as an All-American City, networking opportunities abound in government, business, law and politics.

Accreditation: The College of Business is accredited by the AACSB International - The Association to Advance Collegiate Schools of Business. Organized in 1916, AACSB International is the premier accrediting agency for bachelor's, master's and doctoral degree programs in business administration and accounting.

Dean: Dean Caryn L. Beck-Dudley serves as the fifth dean of the College of Business. She joined the college in March 2006 coming from Utah State University (USU), where she served as dean for four years.

College of Business Rankings & Recognitions:

Program Rankings & Recognitions:

- *U.S. News & World Report* ranks the College of Business undergraduate program No. 34 among public institutions in the nation. (2013)
- *U.S. News & World Report* places the Online Master of Business Administration (MBA) program at No. 20 nationally in terms of faculty credentials, training and online teaching in their 2012 edition of "Top Online Programs." (2012)
- *U.S. News & World Report* ranks the Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance No. 6 among public institutions and No. 8 in the nation. (2013)
- The Real Estate Program is ranked No. 8 among public institutions and No.11 in the nation by *U.S. News & World Report*. (2013)
- According to the annual *Public Accounting Report*, the college's graduate accounting program is ranked in the Top 30 programs in the U.S. (2012). Students also consistently pass the CPA examination at rates significantly higher than the national average.
- FSU is ranked No. 26 by *Kiplinger's* for the best value in public colleges across the country. (2013)

Faculty Rankings & Recognitions:

- C.F. Sirmans, J. Harold and Barbara M. Chastain Eminent Scholar Chair in Real Estate, is ranked No. 1 and Stacy Sirmans, Kenneth G. Bachelier Professor of Real Estate, is ranked No. 20 in research productivity covering 1990-2006. Globally, FSU is ranked No. 17 in research appearing in three core real estate journals and No. 23 when considering a broader set of nine real estate journals.
- Ron Goldsmith, Richard M. Baker Professor of Marketing, is the most prolific author in the *Journal of Marketing Theory and Practice* during the years 1992 - 2011. Due largely to his efforts, FSU also was listed as the top publishing institution during the same time period.
- James Ang, Bank of America Eminent Scholar and Professor of Finance, is ranked the 14th most prolific author in the 26 core finance journals and No. 30 in the seven leading finance journals.

- Bong Soo Lee, Patty Hill Smith Eminent Scholar in Finance, is recognized as the most productive Korean finance scholar in the world. He also ranks in the Top 20 of the most prolific publishers based on quality journals in finance.
- David Peterson, VVachovia Professor of Business Administration, is ranked the 20th most prolific author in the 26 core finance journals and No. 95 in the seven leading finance journals.
- Under the leadership of Charlie Hofacker, FSU is ranked third in the nation for the number of Internet-related research articles published in top marketing journals.
- The marketing faculty are ranked No. 5 by the *Chronicle of Higher Education* in terms of scholarly production according to a Faculty Productivity Index.
- According to the Communications of the Association of Information Systems, the Management Information Systems program ranks in the top 10 based on research productivity.
- The COB faculty ranked No. 13 among public institutions and No. 21 nationally among all institutions in real estate research influence using a citation index in Real Estate Economics.
- The Management Department is ranked No. 4 in the nation for the impact of its faculty's research by Thomson Reuters *ScienceWatch*. The Department is also ranked No. 17 in research productivity compared to Association of American Universities (AAU) and Academic Analytics ranked the Department of Management in the top 10% in the country in terms of journal publications per faculty member.
- FSU is ranked No. 14 in the U.S. and No 29 in the world as the most prolific institution in international business research.
- The COB is ranked No. 31 among public institutions for the frequency of downloaded faculty research during the past 12-months by the *Social Science Research Network* (SSRN).

Faculty: The faculty consists of one (1) Francis Eppes Professor, seven (7) Eminent Scholars, three (3) University Named Professors, twenty-five (25) Endowed Named Professors and ten (10) Fellows for a total of 97 full-time faculty.

Undergraduate Enrollment (Fall 2012): 5,239 **Graduate Enrollment** (Fall 2012): 583 **Total COB Enrollment** (Fall 2012): 5,822

Academic Degrees: Eight undergraduate degrees (BS) are offered with 11 majors and six master's degree programs (MBA, MSF, MSM, MS in MIS, MSM-RMI and MAcc) and seven majors at the doctoral level (PhD) are offered in the graduate programs. These academic majors are available through the college's five departments: Accounting, Finance, Management, Marketing, and Risk Management/Insurance, Real Estate and Legal Studies.

Undergraduate Minors & Certificates Offered

- Minor in Business
- Minor in Entrepreneurship
- Minor in Free Enterprise and Ethics
- Certificate in International Business

International Coursework: Business coursework is offered in the U.K., France, Switzerland, Spain, China, Japan, Central and South America and Australia.

Centers & Institutes:

- BB&T Center for Free Enterprise
- Jim Moran Institute for Global Entrepreneurship
- Center for Real Estate Education and Research
- Florida Catastrophic Storm Risk Management Center
- Center for Human Resource Management
- Center for Insurance Research
- The Carl DeSantis Center for Executive Education
- Gene Taylor/Bank of America Center for Banking & Financial Studies
- The Sales Institute
- The Marketing Institute
- Center for Veteran Outreach

Dedman School of Hospitality:

Founded in 1947, the Dedman School of Hospitality has a long tradition of excellence in the hospitality industry. Boasting a near 100-percent placement for its graduates, the Dedman School's world-renowned faculty have received numerous awards and recognitions as well as being regularly published in top industry journals. The Dedman School of Hospitality is an independent, industry-specific school with its own admission and degree requirements, which is administered through the College of Business. The Dedman School has eight full-time faculty members including four endowed professorships.

Alumni:

The College of Business alumni network extends around the world and into almost every industry. Our 55,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.

International Acclaim. Individual Attention.