



Major in Entrepreneurship at FSU

... And start your own business

1st year (Freshman):

- Apply for admission to the Entrepreneurship program and conditional admission to the College of Business.

2nd year (Sophomore):

- Take two 2-credit hour courses and 1-credit hour lab in both the fall and spring, introducing students to entrepreneurship:
 - Fall ENT 2010 Creating and Managing New Ventures
ENT 2010L Creating and Managing New Ventures Lab
 - Spring ENT 2011 Managing and Harvesting New Ventures
ENT 2011L Managing and Harvesting New Ventures Lab
- The courses are taken in conjunction with two 1-credit hour labs where small teams of students will be funded up to **\$5,000** to start, run, and harvest a micro-business. Students may be paired with a mentor from the MBA program.

3rd year (Junior):

- Take the 3-credit hour *New Venture Financing*, in the fall, which focuses on the advantages and costs of each major source of new venture capital and the process of obtaining it:
ENT 3413 New Venture Finance for Entrepreneurship Majors
- And begin taking your two, 2-credit hour entrepreneurship electives from a list that includes: *Corporate Venturing and Entrepreneurial Strategies, Franchising, Commercializing New Technologies, Managing New Venture Growth, Family Business, Women and Minorities in New Ventures, Social Entrepreneurship, Small and New Venture Analysis and Consultation.*

4th year (Senior):

- Take two 3-credit hour courses in a fall-spring sequence:
 - ENT 4014 Creating New Ventures I
 - ENT 4115 Creating New Ventures II
- The first semester will focus on opportunity recognition, market research, and feasibility, as well as conduct market feasibility study. The second course will focus on business planning and marketing where students will draft a complete business plan.



Take your education the next level... Study other topics covered in the sequence that will include technology commercialization and law, in depth financial analysis, and human resource management. Students will be paired with a mentor-entrepreneur from the community, and will have the option to work with a university inventor. Final business plans will be entered into the Jim Moran Institute's Business Plan Competition.

Go to jmi.fsu.edu for more information!



Find more information at:

<http://cob.fsu.edu/Academic-Programs/Undergraduate-Programs/Undergraduate-Degrees/Entrepreneurship>

or contact us at:

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