



EARN A CERTIFICATE IN ENTREPRENEURSHIP

in addition to your BUSINESS DEGREE

The Certificate in Entrepreneurship is a world-class program designed to provide exposure to entrepreneurship to a broad group of students. Specifically, it affords the opportunity for students in Business majors (other than entrepreneurship) to learn how to start and build a successful business. Students completing the program should become knowledgeable about how to initiate and manage new ventures, sources of funding, and business planning.



Only 13 credit hours — 3 required courses & 2 electives

ENT 3003 Introduction to Entrepreneurship (3)

Co-requisite: BUL 3310 Legal and Ethical Environment of Business

Exposes students to the knowledge and skills required to be a successful entrepreneur. Topics include the challenges of entrepreneurship, marketing and financial concerns, and management issues.

ENT 3423 Funding Sources for Entrepreneurial Opportunities (3)

Co-requisite: FIN 3403 Financial Management of the Firm

Prerequisite: ENT 3003 Introduction to Entrepreneurship

Course covers various aspects of financing an entrepreneurial venture. Major topics include attracting seed and growth capital from sources such as venture capital, investment banking, government, and commercial banks. Among the issues discussed are valuing a company, going public, selling out, acquisitions, bankruptcy, different legal forms of organization, partnerships, and taxes.

ENT 4114 New Venture Creation (3)

Prerequisite: ENT 3423 Funding Sources for Entrepreneurial Opportunities

Students will complete a business plan for the creation of a new venture. As part of the development process, they will identify new or emerging opportunities for providing goods or services, demonstrate the need for such goods or services through market research, and develop financial statements for the proposed venture.

Plus 2 electives (totaling 4 credits) from the following list of courses:

Electives can be taken along with any required course.

ENT 3123 Corporate Venturing and
Entrepreneurial Strategies

ENT 3173 Franchising

ENT 3183 Commercializing New Technology

ENT 3203 Managing New Venture Growth

ENT 3273 Family Business

ENT 3283 Women and Minorities in New Ventures

ENT 3503 Social Entrepreneurship

ENT 4934 Special Topics

The curriculum may be completed in as little as 3-4 fall and spring semesters, but must be completed within 3 years. No transfer credits are accepted.

No application process — simply register for ENT 3003

Find additional information online at <http://cob.fsu.edu/Academic-Programs/Undergraduate-Programs/Undergraduate-Degrees/Entrepreneurship>, or give us a call at (850) 644-3372.

You are also encouraged to stop by the offices of the Jim Moran Institute in the Rovetta Business Building, room 213.