

**2009 Florida State University
Entrepreneurship Bootcamp for Veterans with Disabilities**

Tuesday, June 9, 2009

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| All Day | Veterans Arrive & Pick Up Schedule; ROTC Shuttle Leaves Airport Every Hr. on the Hr. FSU Cadets to Greet Veterans at Airport as they Arrive |
| 9:30am - 3:00pm <i>Homewood Suites Registration Desk</i> | Welcome Packets Name Badges Welcome Baskets Resource Binders & Bags Room Assianments |
| 3:45pm - 4:45pm <i>Homewood Suites Conference Room</i> | FSU EBV Orientation |
| 5:00pm <i>Homewood Suites Lobby</i> | Meet Shuttle to Golden Eagle |
| 5:30pm - 8:30pm <i>Golden Eagle Country Club</i> | Opening Reception Dinner Music Jazz Opening Dr. Randy Blass, Director, FSU EBV Welcome Dean Beck-Dudley, FSU College of Business Keynote Speaker JR Martinez, FSU EBV 2008 Dress Business |

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Wednesday, June 10, 2009

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|--|---|
| 8:00am | Depart to FSU College of Business |
| 8:30am - 10:00am <i>Starry Conference Room</i> | Program Introduction/Common Myths Randy Blass, Ph. D. - Florida State University |
| 10:00am - 10:15am <i>Weichelt Lounge</i> | Break |
| 10:15am - 11:15am <i>Starry Conference Room</i> | The Entrepreneurial Experience: Process, Opportunities, and Great Concepts Mike Havnie, Ph.D. - Syracuse University |
| 11:15am - 10:30am <i>Weichelt Lounge</i> | Break |
| 11:30am - 1:00pm <i>Starry Conference Room</i> | Before the Business Plan: Passion and Mindfulness Mike Haynie, Ph.D. - Syracuse University |
| 1:00pm - 1:45pm <i>Weichelt Lounge</i> | Lunch |
| 1:45pm - 3:00pm <i>Starry Conference Room</i> | Introduction to the Business Plan Jim Dever, Ph.D. - Florida State University |
| 3:00pm - 3:15pm <i>Weichelt Lounge</i> | Break |
| 3:15pm - 4:30pm <i>Starry Conference Room</i> | Introduction to the Business Plan Jim Dever, Ph.D. - Florida State University |
| 4:30pm - 4:45pm <i>Weichelt Lounge</i> | Break |
| 4:45 - 6:00pm <i>Starry Conference Room</i> | Discovering Personal Genius Mirza Tihic, Falcone Center for Entrepreneurship Syracuse, NY |
| 6:15pm | Depart FSU for Homewood Suites |
| 6:45pm - 7:30pm <i>Torrey Grill</i> | Dinner |
| 8:00pm - 10:00pm <i>Homewood Suites Conference Room</i> | Individual Work/Personal Time: Pitch Preparation Jim Dever, Betty Presnell, Barbara Lay |

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Thursday, June 11, 2009

Dress: Business Casual

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|--|---|
| 7:00am - 8:00am <i>Homewood Suites</i> | Breakfast |
| 8:00am | Depart to FSU College of Business |
| 8:30am - 10:15am <i>Starry Conference Room</i> | Understanding the Market Dave Ketchen, Ph.D. - Auburn University |
| 10:15am - 10:30am <i>Wichelt Lounge</i> | Break |
| 10:30am - 12:00pm <i>Starry Conference Room</i> | Understanding Franchising Opportunities Dave Ketchen, Ph.D. - Auburn University |
| 12:00pm - 12:45pm <i>Weichelt Lounge</i> | Lunch |
| 12:45pm - 2:45pm <i>Starry Conference Room</i> | Introduction to Government Contracts Kenya Wilson |
| 2:45pm - 3:00pm <i>Weichelt Lounge</i> | Break |
| 3:00pm - 4:00pm <i>Starry Conference Room</i> | Guest Entrepreneur Mike Adkins, Volunteer FSU-EBV 2008 |
| 4:00pm - 4:15pm <i>Weichelt Lounge</i> | Break |
| 4:15pm - 5:15pm <i>Starry Conference</i> | "Seeding" Self Employment Part 1 Beth Keeton |
| 5:30pm | Depart FSU for Homewood Suites |
| 6:00pm | Depart Homewood Suites for University Center Club |
| 6:15pm - 9:15pm <i>FSU University Center Club</i> | FSU Tailgate Outing Music Charles Atkins Dress Casual |
| 9:15pm | Depart for Homewood Suites |

**2009 Florida State University
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Friday, June 12, 2009

Dress: Business Casual

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| 7:00am - 8:00am <i>Homewood Suites</i> | Breakfast |
| 8:00am | Depart to FSU College of Business |
| 8:30am - 9:45am <i>Starry Conference Room</i> | SBA, Associate Administrator for Veterans Business Development Bill Elmore |
| 9:45am - 10:00am <i>Weichelt Lounge</i> | Break |
| 10:00am - 11:45am <i>Starry Conference Room</i> | Understanding the Numbers Jerry Osteryoung, Ph.D. - Florida State University |
| 11:45pm - 12:30pm <i>Weichelt Lounge</i> | Lunch |
| 12:45pm - 2:15pm <i>Starry Conference Room</i> | Understanding the Numbers (Continued) Jerry Osteryoung, Ph.D. - Florida State University |
| 2:15pm - 2:30pm <i>Weichelt Lounge</i> | Break |
| 2:30pm - 3:45pm <i>Starry Conference Room</i> | Guest Entrepreneur/Leveraging Technology Allen H. Kupetz |
| 3:45pm - 4:00pm <i>Weichelt Lounge</i> | Break |
| 4:00pm - 5:15pm <i>Starry Conference Room</i> | "Seeding" Self Employment Part 2 Beth Keeton |
| 5:30pm | Depart for Homewood Suites |
| 6:00pm - 7:00pm <i>Torreyea Grill</i> | Dinner |
| 7:00pm - 10:00pm <i>Homewood Suites Conference Room</i> | Individual Work/Personal Time: Pitch Preparation Jim Dever, Betty Presnell, Barbara Lay |

**2009 Florida State University
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Saturday, June 13, 2009

Dress: Business Casual

7:00am - 8:00am
Homewood Suites

Breakfast

8:00am

Depart to FSU College of Business

8:30am - 10:15am
Starry Conference Room

Financing Your Venture
Jim Dever, Ph.D. - Florida State University

10:15am - 10:30am
Weichelt Lounge

Break

10:30am - 12:00pm
Starry Conference Room

Growing Your Business
Jim Dever, Ph.D. - Florida State University

12:00pm - 1:00pm
Weichelt Lounge

Lunch

1:00pm - 2:30pm
Starry Conference Room

Negotiating Contracts for Entrepreneurship
Russell Crook, Ph.D. - University of Tennessee

2:30pm - 2:45pm
Weichelt Lounge

Break

2:45pm - 3:45pm
Starry Conference Room

Guest Entrepreneur
Michael Rosenblum

3:45pm - 4:00pm
Weichelt Lounge

Break

4:00pm - 5:30pm
Starry Conference Room

Resource Planning - Incorporating into Cash Flow
Beth Keeton

5:45pm

Bus to Homewood Suites

7:00pm - 9:00pm
Homewood Suite

BBQ at Homewood Suites

**2009 Florida State University
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Sunday, June 14, 2009

Dress: Business Casual

7:00am - 8:00am
Homewood Suites

Breakfast

8:00am

Depart to FSU College of Business

8:30am - 10:15am
Starry Conference Room

Operations and Your Operating Model
Larry Plummer, Ph.D. - Clemson University

10:15am - 10:30am
Weichelt Lounge

Break

10:30am - 12:00am
Starry Conference Room

Maureen C. Olson, Deputy Secretary of Professional Regulation?

12:00pm - 1:00pm
Weichelt Lounge

Lunch

1:00pm - 2:30pm
Starry Conference Room

Suppliers, Customers: Managing your Supply Chain
Larry Plummer, Ph.D. - Clemson University

2:30pm - 2:45pm
Weichelt Lounge

Break

2:45pm - 4:00pm
Starry Conference Room

Pricing / Service Mix
Larry Plummer, Ph.D. - Clemson University

4:00pm - 4:15pm
Weichelt Lounge

Break

4:15pm - 5:30pm
Starry Conference Room

Personal Factors Affecting Start-Up and Sustainability
Beth Keeton

5:45pm

Depart for Homewood Suites

6:15pm - 7:15pm
Torrey Grill

Dinner

7:30pm - 10:00pm

Individual Work/Personal Time: Pitch Preparation
Jim Dever, Betty Presnell, Barbara Lay

**2009 Florida State University
Entrepreneurship Bootcamp for Veterans with Disabilities**

Monday, June 15, 2009

Dress: Business Casual

7:00am - 8:00am
Homewood Suites

Breakfast

8:00am

Depart to FSU College of Business

8:30am - 9:45am
Starry Conference Room

Social Influence and Other People Issues

Randy Blass, Ph.D. - Florida State University

9:45am - 10:00am
Weichelt Lounge

Break

10:00am - 11:30pm
Starry Conference Room

How to Effectively Present Your Idea

Barbara Lay - Florida State University

11:30am - 12:30pm
Weichelt Lounge

Lunch

12:30pm - 1:45pm
Starry Conference Room

The Logic of Profit: the Economic Model

James Parco, Ph.D. - Air University

1:45pm - 3:00pm
Starry Conference Room

Entrepreneurial Decision Making

James Parco, Ph.D. - Air University

3:00pm - 3:15pm
Weichelt Lounge

Break

3:15pm - 4:45pm
Starry Conference Room

Sustaining the Commitment

David Levy, Ph.D. - Air Force Academy

4:45pm - 5:00pm
Weichelt Lounge

Break

5:00pm - 6:00pm
Starry Conference Room

Leveraging Human Resources for Developing and Operating a Business

Randy Blass, Ph.D. - Florida State University

6:15pm

Depart for Homewood Suites

6:30pm - 7:30pm
Torrey Grill

Dinner

Dinner Guest - Mike Pou

7:30pm - 10:00pm
*Homewood Suites
Conference Room*

Individual Work/Personal Time: Pitch Preparation

Jim Dever, Betty Presnell, Barbara Lay

**2009 Florida State University
Entrepreneurship Bootcamp for Veterans with Disabilities**

Tuesday, June 16, 2009

Dress: Business Casual

7:00am - 8:00am
Homewood Suites

Breakfast

8:00am

Depart to FSU College of Business

8:30am - 9:45am
Starry Conference Room

Legal Issues in Entrepreneurship and Small Business
Michael Bedke, JD - DLA Piper

9:45am - 10:00am
Weichelt Lounge

Break

10:00am - 11:15am
Starry Conference Room

Program Wrap-up
Randy Blass, Ph.D. - Florida State University

11:15am - 11:45pm
Weichelt Lounge

Lunch

11:45pm

Bus departs for Homewood Suites

12:30pm - 5:00pm
*Homewood Suites
Conference Room*

Final Venture Pitches (strict limit of 20 min each-5 min Transitions)
Steve Roden, Jim Douglass, Mike Pou,
Scott Bodenweber, Herb Weiss

Dress
Business

5:00pm - 5:30pm
Homewood Suites

Personal Time

5:30pm

Bus departs Homewood Suites for Graduation

6:00pm - 9:00pm
*FSU Alumni Center
Ballroom*

Closing Reception and Graduation Ceremony
Speaker:
Randy Blass, Ph.D. - Florida State University
Honor Guard
FSU ROTC
Dress
Business

9:15pm

Depart for Homewood Suites

**2009 Florida State University
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Wednesday, June 17, 2009

7:45am - 12:00
Homewood Suites

Hotel Checkout

7:30 - 8:00am
Homewood Suites

Breakfast

8:00am - 12:00pm
Homewood Suites
Conference Room

Final Venture Pitches

Steve Roden, Jim Douglass, Mike Pou,
Scott Bodenweber, Herb Weiss

Dress

Business

Box Lunches

12:00

First shuttle leaves from Homewood Suites to Airport - Bus to leave every hour on the hour