

**JOINT DEGREE PROGRAM: MSW/ MBA**

*Course of Studies: Advanced Standing MSW Program for SPA students*

*(Fall entry only)*

Semester & Year	Course Title	Course #	Credits		Grades
			MSW	MBA	
<b><u>SEMESTER 1: FALL</u></b>					
	Social Policy and Program Evaluation	SOW 5435	3		
	Adv. Social Services Administration	SOW 5345	3		
	Marketing Strategy	MAN 5816		3	
	Business Conditions Analysis	MAN 5716		3	
<b><u>SEMESTER 2: SPRING</u></b>					
	Organizational & Community Systems	SOW 5334	3		
	Legislative Advocacy	SOW 5282	3		
	Current Issues in Accounting	ACG 5308		3	
	Organizational Behavior	MAN 5245		3	
<b><u>SEMESTER 3: SUMMER</u></b>					
	Problems in Financial Management	FIN 5445		3	
	Information and Technology Management	ISM 5021		3	
<b><u>SEMESTER 4: FALL</u></b>					
	Personnel Administration	SOW 5377	3		
	Strategy and Business Policy	MAN 5721		3	
	Managerial Economics	ECP 5706		3	
	Legal Environment	BUL 5810		3	
<b><u>SEMESTER 5: SPRING</u></b>					
	Production and Operations Management	MAN 5501		3	
	Advanced Policy Analysis	SOW 5238	3		
	Multinational Business Operations	MAN 5601		3	
	Business Elective			3	
<b><u>SEMESTER 6: SUMMER</u></b>					
	Graduate Field Instruction II		12		
	Advanced Seminar in Social Work Practice		3		
			<b>33</b>	<b>36</b>	

<b>Total Minimum Required Credits = 69</b>
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\* This plan maintains the integrity of the core curriculum in both the MSW and MBA programs. The normal requirement for the MSW Social Policy and Administration degree is 39 credit hours; for the MBA, 42 credit hours. The joint degree program allows MSW students to count two courses in the College of Business as 6 hours of electives;

MBA students are allowed to count two courses in the College of Social Work as “track electives.” The result is a decrease of 12 credit hours for the joint degree program.

## **COURSE DESCRIPTIONS**

### **First Semester – Fall (12 credit hours)**

**SOW 5435. Social Policy and Program Evaluation (3).** This course is the second course in the research component of the curriculum for Social Policy and Administration Concentration students. The student develops ..skills in evaluating social services at the program, agency, and social policy levels using varieties of research design.

**SOW 5345. Advanced Social Services Administration (3).** Provides advanced understanding of organizational theory including structure and process in social service organizations, environmental contexts, mission and goals, and organizational effectiveness. Provides skills development in leadership, decision- making, and strategic and client-centered management and problem solving.

**MAN 5816. Marketing Strategy (3).** Strategy applied to planning, analysis and control; emphasis on individual situation analysis involving consumer needs, market position, competition and public policy environment.

**MAN 5716. Business Conditions Analysis (3).** Problems of managing the firm in relation to the changing economic environment; analysis of major business fluctuations and development of forecasting techniques.

### **Second Semester – Spring (12 credit hours)**

**MAN 5245. Organizational Behavior (3).** A dynamic examination of managerial concepts of human behavior in work organizations.

**ACG 5308. Current Issues in Accounting (3).** (Accounting Concepts for Managerial Control). A review of the basics of financial and managerial accounting, and current accounting issues of specific concern to managers in the current business environment. (Not for CPA exam credit.)

**SOW 5282. Legislative Advocacy (3).** Exposes graduate students to the skills necessary to become effective human service advocates dealing with unmet needs, resolving social problems, or working to ameliorate unjust or inequitable conditions in society. Such skills as lobbying and advocacy, can help bring about much needed policy changes for clients, promote and protect professional standards for human service personnel as well as positively affect human service funding during the budget allocation process.

**SOW 5334. Organizational and Community Systems Change (3).** The course is designed to provide students with an advanced understanding of the models for planned change in organizational and community systems. In accordance with systems theory, organizations and communities may be thought of as interdependent, complex, open systems influenced by other micro, mezzo, and macro systems in the larger environment. Upon completion of the course, students will have the skills necessary to become effective change agents who work toward resolving social problems and ameliorating unjust and inequitable conditions in society. Students will learn specific strategies for planning and implementing change projects in organizations and communities. Within the context of social work values and ethics, the emphasis will be on macro level change that uses an empowerment perspective to ameliorate conditions that affect oppressed and disadvantaged populations. Diversity factors (i.e., gender, race/ethnicity, sexual orientation, etc.) that indicate the need for planned change in organizational and community systems will also be addressed.

### **Third Semester – Summer (6 credit hours)**

**FIN 5445. Problems in Financial Management (3).** An advanced case course including in-depth study into selected topics such as valuation theory and the investment, financing, and dividend decisions of the firm.

**ISM 5021. Information and Technology Management (3).** Through readings, cases, and projects, students will confront issues associated with technology strategy (what to pursue and how to pursue it) and implementation (how to make it happen). The underlying theme of this course is that effective information and technology management requires an understanding of the technology involved, the organizational and commercial environment in which it will be used, and the encompassing society's overall technology flow processes.

### **Fourth Semester – Fall (12 credit hours)**

**SOW 5377. Personnel Administration in the Social Services (3).** Develops skills in personnel management in social service organizations. Attention is given to staff management approaches, supervision, staff recruitment, delegation, motivation, job design, staff development, employee assistance programs, and equity issues.

**SOW 5238. Advanced Policy Analysis (3).** This course is the second course in the policy component of the curriculum for Social Policy and Administration students. The first course is SOW 5235. This course addresses the procedures and processes of social policy development and analysis. Students will examine the definition, implementation, and evaluation of policies and their impact on a variety of client populations

**ECP 5706. Selective\* (3).** (Economic Analysis for Management). A combination of statistics and managerial economics designed to illustrate statistical methods and techniques by applying them to basic managerial issues using elementary calculus and basic statistical programs (Excel and SAS) for regressions, testing hypotheses, and applying other statistical methods to important issues in managerial economics.

**BUL 5810. Legal Environment (3).** (The Legal Environment of Business). An introduction to the legal, political and social institutions which affect business activity, with an emphasis on public law and governmental regulation. Landmark legislation and judicial decisions will be examined.

### **Fifth Semester – Spring (12 credit hours)**

**MAN 5501. Production and Operations Management (3).** Develops a conceptual framework which is useful in describing the nature of the operations function, with emphasis on identifying basic problems in managing the operations of an organization.

**MAN 5721. Strategy and Business Policy (3).** The relation between theories and practices of management, utilizing theories in policy decision making and including a methodology for policy decision making.

**Capstone course. Prerequisites: all other MBA core courses.**

**MAN 5601. Multinational Business Operations (3).** Introductory level graduate survey of international business. Concepts of international economics blended with the marketing of goods and services in international markets. Current international events discussed.

**Business Elective 5XXX. (3).**

### **Sixth Semester – Summer (15 credit hours)**

**SOW 5369. Integrative Seminar in Advanced Social Work Practice (3).** Corequisite: SOW 5535r. Helps graduating social work students integrate theoretical concepts with practice experience gained in the field. Explores students' ideas about the definition and components of direct service practice; the goal is for students to identify a model to guide their own professional practice.

**SOW 5535r. Graduate Field Instruction II (12).** (S/U grade only.). Corequisite: SOW 5369. This course requires field placement in an agency setting, and is to be completed by all graduate students at the end of their coursework. May be repeated to a maximum of twelve (12) semester hours.

### **ADVISING FOR JOINT DEGREE STUDENTS**

Dr. Pat Maroney would coordinate advising for the business administration students and Prof. Pam Graham would coordinate the advising of social work students. They will collaborate on any future curriculum and/or student concerns with their respective programs.

### **ADDITIONAL RESOURCES**

As all courses are currently offered in each program, not additional resources would be required to staff courses. Advising time would be incorporated into the advisors assignment of responsibilities. Each College would absorb funds needed for marketing brochures. Therefore, no additional resources would be required at this time.

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