



## The CENTER for REAL ESTATE EDUCATION & RESEARCH

### FSU Real Estate Conference (Nov. 6 & 7) - Featured Speakers Announced

THURSDAY EVENING OPENING, Nov. 6 - **P.J. O'Rourke, Political Satirist and Best-Selling Author.** With America in the midst of charting a new course, O'Rourke will give us the political lay-of-the-land, as only he can, as it appears in the days immediately following the presidential elections.

FRIDAY MORNING: 2009 OUTLOOK, Nov. 7 - **Mark Vitner, Director and Senior Economist, Wachovia.** Vitner is responsible for tracking U.S. and regional economic trends. Mark's work has been featured in *The New York Times*, *The Wall Street Journal*, *BusinessWeek*, *USA Today* and many other publications, and is a frequent guest on CNBC, CNN, NPR and the NewsHour with Jim Lehrer.

CEO SESSION: CORE AND EMERGING OPPORTUNITIES BEYOND TOMORROW, Nov. 7 - **Jim Seneff, Chairman and CEO, CNL Financial Group, Inc.** Seneff founded and has built CNL into one of the nation's largest private real estate investment and development companies. For more than three decades CNL has specialized in identifying emerging opportunities and getting there early. He'll offer his insights into the opportunities of today. Additional panelists to be announced.

FRIDAY LUNCH, Nov. 7 - **Bob Basham, Co-founder, Outback Steakhouse and Vice Chairman, OSI Restaurant Partners, LLC.** With over 1,200 restaurants located in 50 states and 21 nations, OSI has become one of the largest casual dining restaurant companies in the world. Mr. Basham will discuss the company's phenomenal growth and strategies for the future.

OTHER THURSDAY AND FRIDAY SESSIONS - On Thursday, students will be introduced and briefed on career opportunities at the always popular "If I Were 21" session. If you're looking for new talent, you don't want to miss this session! Friday morning breakout sessions will detail conditions and emerging trends in the **capital markets**, as well as the **retail, office, industrial, multi-family** and **single-family** sectors. Friday afternoon will provide other key networking opportunities.

### 2008 Conference Sponsors Sought

Sponsor support is critical to the continued success of the conference. Sponsor funds are used to support student participation; to organize, advertise and host the conference; and to help establish an endowment to support future events. Sponsorships are available at four levels (\$4,000, \$2,000, \$1,000 or \$500) and are tax deductible.

**To become a sponsor**, or more information on the sponsor benefits, please contact [Loreen Kollar](mailto:Loreen.Kollar@fsu.edu) (850.644.4071), or refer to the sponsor form found at [www.fsurealestate.com/sponsor08\\_form.pdf](http://www.fsurealestate.com/sponsor08_form.pdf)

[List of the 2008 Conference Sponsors](#)

### 2008 Conference Registration

Please note that registration materials for the 2008 Real Estate Trends & Networking Conference (Nov. 6 & 7) will be sent out in early September and online registration available at [www.fsurealestate.com](http://www.fsurealestate.com).

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