



The CENTER for REAL ESTATE EDUCATION & RESEARCH

Joe Scarborough to Open FSU Real Estate Conference

Our 13th annual Real Estate Trends & Networking Conference will be held at the University Center Club at FSU on Oct. 4 & 5. Thursday's opening dinner features former congressman **Joe Scarborough**, now the host of MSNBC's "Morning Joe."
 To register go to www.fsurealestate.com - [Registration Closes Friday, Sept. 28 - REGISTER TODAY!](#)

Friday morning -- Plenary Sessions

- 7:45 - 8:15 a.m. - **Breakfast** (informal continental breakfast)
- 8:15 - 8:30 a.m. - **Opening Remarks** - **Jim Doyle**, *LandMar Group, LLC*
- 8:30 - 9:15 a.m. - **2008 Market Outlook** - **Lawrence Yun**, *National Association of REALTORS*
- 9:15 - 10:15 a.m. - **Building the Future: Trends and Opportunities** - Key executives discuss current real estate market conditions and identify development and investment opportunities. **Stephen Crosby**, *President, CSX Real Property, Inc.*; **Evan Jennings**, *President, Jennings Partners, Inc.*; **Byron Moger**, *Executive Director, Cushman & Wakefield*; **Frank Nardoza**, *Chairman and CEO, REH Capital Partners, LLC*; **Raymond Sandelli**, *Senior Managing Director, CB Richard Ellis*; **James Reeb**, *Consulting Partner, Cushman & Wakefield*; Guest Moderator: **Beth Switzer**, *WFSU-TV / The Florida Channel*

Friday morning -- Hot Topics

- 10:45 - 11:45 a.m. (Concurrent Sessions)
 - I. - **Retail Developer Roundtable: Today's Challenges & Tomorrow's Forecast** - Representatives of the retail development community weigh-in on the current challenges impacting retail development including the residential slow-down, governmental challenges (impact fees, permitting, Hometown Democracy), insurance and property taxes.
 - II. - **The Office Market: What's Hot** - Comparing today's Florida office market with activity of years past; we identify those markets and deals that remain hot in the eyes of tenants and investors.
 - III. - **The Residential Market: Identifying Opportunities in a Challenging Environment** - Current conditions of the residential market are evaluated and opportunities identified.
 - IV. - **The Industrial Market: A Look at the Future** - Key changes facing Florida's industrial markets are outlined and the impending investment opportunities are discussed.
 - V. - **If I Were 21** - This session is designed specifically for students of the FSU Real Estate Program to discuss career opportunities and strategies. *Employers and recruiters are invited to attend to meet students and discuss career opportunities.*

Friday Lunch to Feature The Honorable Alex Sink

12:00 - 1:30 p.m. - **Alex Sink**, Florida's Chief Financial Officer, and former Bank of America president will serve as keynote speaker at lunch on Friday. The Honorable Sink is in charge of monitoring the state's fiscal health.

CONTACT:

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