

Nestlé USA

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**NICK RISO**  
Vice President  
Global Business Relationship  
Nestlé USA

Nick Riso is Vice President of Global Business Relationships for Nestlé USA. Nick works closely with the companies owned by Royal Ahold based in the Netherlands. Royal Ahold operates retail formats and food service operations in 28 of the 81 countries Nestlé conducts business in. Nick's scope includes all Nestlé businesses including Nestlé USA, Nestlé Purina Petcare, Nestlé Waters, Nestlé Ice Cream Company, Cereal Partners Worldwide, Beverage Partners Worldwide, and others. Geographically, Nick works in countries located in Europe, North and South America, and Asia. Nick currently resides in Los Angeles, California and has been with Nestlé for 15 years.

In 1988, Nick joined Carnation Company where he held progressive sales management positions in Charlotte, Baltimore, Boston, Minneapolis and Los Angeles. (Nestlé S.A. acquired Carnation in 1985.)

In 1997, Nick was promoted to National Account Vice President and later became head of information strategy for the sales organization. In 1999, he was promoted to Vice President of eBusiness responsible for all internet related activities including Consumer Direct, Business-to-Business, and Business-to-Consumer. In 2002, Nick was named to his current position.

Born in Buffalo, New York, Nick graduated from Florida State University in Tallahassee, Florida where he received his B.S. degree in Marketing in 1988. Nick also completed the Wharton School Program of Executive Development in 1995.

Nestlé USA is headquartered in Glendale, Calif.; Nestlé Purina PetCare Company is headquartered in St. Louis, Mo.; and Nestlé Ice Cream Company is headquartered in San Ramon, Calif. These companies, with more than 23,000 employees and collective annual sales of \$11.6 billion in 2002, are part of Nestlé S.A. in Vevey, Switzerland - the world's largest food company. For product news and media information, visit us at [www.Nestleusa.com](http://www.Nestleusa.com) or [www.NestleNewsroom.com](http://www.NestleNewsroom.com).